



# LABRADOR CITY LEGACY PROGRAM

PAY TRIBUTE TO A LOVED ONE ALONG THE **FRONTIER 53 TRAIL.**



LABRADORCITY





# PROGRAM GUIDELINES



The Town of Labrador City Legacy Program gives you the opportunity to enhance the beauty and enjoyment of the Town's parks and open spaces, while celebrating friends family and memorable events.

You can sponsor a new amenity, adopt an existing bench or seat, renew, or replace a previously sponsored item. Each donation includes a 10' x 5' bronze plaque in recognition of the sponsorship. Sponsors are encouraged to choose messages that are uplifting, inspirational, or promote enjoyment of the park area.

The gift of a bench is a meaningful tribute that will allow the Town to continue to re-invest in the development of its parks and trail system.

"IT TAKES A PLACE TO CREATE A COMMUNITY AND A COMMUNITY  
TO CREATE A PLACE" - FRED KENT

## PLAQUES & INSCRIPTION

A joyful message will reflect the pleasant atmosphere of the Town's park spaces. In addition to honoring a loved one, consider celebrating a child's birth...a marriage proposal...a milestone birthday. Maybe even a four-legged friend!

The wording of your plaque ought to celebrate the unique spirit of your loved one. Dates indicating lifetime and language that serves to create a memorial of a deceased person are discouraged.

Here are some sample inscriptions:

"See you in the movies"  
Uncle Bob

For Ellen Smith -  
"Everyday was a good day"

"Enjoy the view"  
The Williams Family

The Town reserves the right for final approval of plaque wording.

# INSTALLATION AND LOCATION CHOICES



In consultation with the Parks & Recreation Department, determine a location in which you would like to place an amenity. Parks Staff will make every attempt to accommodate a donors' request but due to site restrictions or future park plans, may not be able to fulfill the request and an alternate location will have to be considered.

Due to our winter climate - installations are completed seasonally and are done as weather and ground conditions permit. To ensure that we have materials prepared for summer installation, applications should be received no later than March 1st of each calendar year. The Town cannot ensure that sponsorship requests received after this date can be installed in the same calendar year. Once seating and inscription are received, installation typically takes between 8 - 12 weeks.

Occasionally there may be a need to relocate a donation if there are frequent repairs or if the park area is undergoing new development. In this case, the Recreation Department undertakes the relocation and any associated costs. Every attempt will be made to notify the Sponsor of the change. The Sponsor must keep their contact information current with the Parks & Recreation Department.

## TERM OF SPONSORSHIP

The term of sponsorship is twelve (12) years. The Sponsor is responsible for contacting the Town prior to the end of the term if they wish to continue their participation beyond the original term.

At the end of the term, Staff will assess the condition of the asset and determine if renewal or replacement is required. Based on this assessment, sponsorship may not be eligible for extension.

If the Sponsor does not contact the Town, or chooses not to renew or replace the amenity, the plaque may be removed and asset may become available to a new sponsor. The plaque will be retained by the Town for two (2) years from the time of removal. The Town will cover the cost of replacement of a plaque due to damage or theft once during the twelve (12) year term.

# FEES & TAXES



Prices include the purchase, installation and ongoing maintenance for the term of the agreement. Program costs are subject to annual review and may be adjusted based on development charges.



A tax receipt will be issued to the extent permitted by the Income Tax Act. All donations will receive a tax receipt via mail at the beginning of the following calendar year in which the donation was made.

## PRICING SCHEDULE

### STREETLIFE® DRIFTER BENCH - \$2500



The Drifter Benches are made of reclaimed mooring posts. Because of the nature of the recycled material, deviations in size and irregularities cannot be avoided.

The supports are made of heavy gauge CorTen self-weathering steel.

Every bench is unique - some may include a backrest and/or armrest at no extra cost to the sponsor. We cannot accommodate special requests to have these extra features included.

## PRICING SCHEDULE



### STREETLIFE<sup>®</sup> SOLID SERIF CHAISE LOUNGE - \$3500



The Solid Serif Chaise Lounge has an appealing wave shape. It is a recliner that is perfect for relaxing in the sun.

The seat is made of 70 or 120 cm-long solid wood beams and the steel support is CorTen self-weathering steel.

## PRICING SCHEDULE

### CUSTOM FEATURE - \$10,000+



Are you a corporation, association or individual looking to make a substantial donation or create a unique feature in our park and trails network?

Maybe you are interested in donating a new piece of playground equipment, observation deck or section of trail that will service the Town for generations.

Our planning department will work with you to have your project realized.

## THE LABRADOR CITY LEGACY PROGRAM POLICY

1. The Town of Labrador City (Town) makes all final decisions, including but not limited to availability of sponsorship opportunities, plaque style and location, and all language used on plaques.
2. It is the sponsors obligation to ensure that the Town of Labrador City has current contact information on file.
3. This policy is intended to enable residents and park users to support the Town through a tax-deductible financial contribution. Contributions may be acknowledged by a plaque if desired; the plaque is symbolic of the sponsorship and does not entitle the sponsor to ownership of the sponsored asset.
4. Due to the unpredictability of weather, staffing demands and supply chain shortages, the Town cannot guarantee a specific installation date within a given season.
5. A sponsorship period will last twelve (12) years. Within this time, the Town will replace, at no cost to the donor, a sponsorship plaque one time if it is damaged or stolen. The cost of any subsequent replacement plaques will be the financial responsibility of the donor and must be coordinated through the Parks & Recreation Department.
6. After twelve (12) years, the donated element will be available for renewal for the cost of a new sponsorship with the first right of refusal given to the original sponsor or family member. If the original sponsor opts not to renew, the donated element and plaque may be removed or rededicated at any time. If the Sponsor does not contact the Town, or chooses not to renew or replace the amenity, the plaque may be removed and asset may become available to a new donor. The plaque will be retained by the Town for two (2) years from the time of removal.
7. The Town retains the right to relocate a sponsored asset at any time. The Town will attempt to contact the donor to discuss alternative locations; the Parks & Recreation Department will make the final determination.
8. The sponsor may select a bench from the existing undedicated park benches or may.
9. A maximum of 2 lines of text and 30 characters per line is permitted on the bench-mounted plaque. Text is subject to the approval of Parks & Recreation Department design review staff.
10. The recognition plaque is not intended to serve as a memorial marker; birth and/or death dates are not permitted. Messages should be simple statements recalling the event or person(s) recognized. No logos of any kind are permitted on plaques.
11. Amenities cannot be embellished with wreaths or other items that may discourage public use and/or interfere with regular maintenance.



## GET IN TOUCH WITH PARKS & RECREATION



Phone : (709) 944 - 3602



Email : [recreation@labradorcity.ca](mailto:recreation@labradorcity.ca)  
Web : [www.labradorwest.com](http://www.labradorwest.com)



405 Booth Ave.  
Labrador City, NL A2V 2E1

