



## EASYFIELD TURF

**FOR IMMEDIATE RELEASE**

**17/05/2017**

Adopted in 2011 the Recreation and Parks Master Plan (found on [labradorwest.com](http://labradorwest.com), <http://bit.ly/2pr6VE6>) serves as a guiding document for the Town of Labrador City in its commitment to the health and wellness of our citizens. It supports the guiding philosophy that Town's primary objective is to provide quality of life to their citizens by the provision of a range of services and programs that are delivered effectively and economically and are reasonably available. It also supports the belief that the provision of amenities and facilities beyond the basic services is key to the recruitment and retention of employees in the mining, as well as the service industry. As such it is an important aspect of economic development.

This plan highlights many short term and long term recommendations and continues to assist in the vision of Recreation in Labrador City.

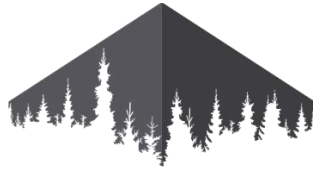
Since the adoption of the plan Labrador City Council has made significant progress in the implementation of these recommendations with significant financial investment for the betterment of the region in the area of recreation, health and wellness.

Approximately \$1.6 million has been spent in completing several recommendations from the Master Plan and have been successful in enhancements and changes in our region. Some of these include the implementation of the dog park, installation of the Centennial Playground Splash-pad, development of the Skate Park along with upgrades to the men's baseball field, walking trails, tennis / basketball court areas, as well as the arena.

As we progress in further developing the long term plans of this document we have committed to diversifying our facilities, taking a regional approach to increase utilization and maintain affordability and pursuing the creation of a multi-plex lifestyle centre.

"Keeping the long term recommendations at the forefront with the goal to address immediate gaps in programming, Council, with a regional approach in mind is pleased to announce that the funding application for the Multiplex has been submitted", says Mayor Karen Oldford.





## LABRADORCITY

As part of this approach and as part of the long term goals, the Town of Labrador City has purchased and installed Easyfield Turf. This turf will be utilized in the Labrador City Arena to:

- Address safety concerns
- Enhance programming for residents
- Address safety concerns
- Create a shared, balanced facility usage approach with the regional facility partners
- Address climatic issues by creating indoor amenities
- Diversify use of all regional facilities
- Increase tournament tourism
- Allow greater use of Municipal infrastructure
- Address lack of appropriate programming space

Not only will the installation of the Turf add to the enjoyment of those using it from soccer, Special Olympics, Football and our Summer Program it will provide a much safer environment with less chance of injury.

-30-

For further information, contact:  
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## LABRADOR CITY

### *Organization Membership #'s Based on 2017 Grant Applications*

	<i><u>Organization</u></i>	<i><u>Membership #'s</u></i>
1	WOW	1511
2	White Wolf	1271
3	Smokey (General Membership)	610
4	Lab West Minor Soccer	433
5	Snowbirds Gymnastics	363
6	Lab West Minor Hockey	346
7	Menihek Nordic Ski Club	289
8	Trap & Skeet Club	242
9	Tamarack Golf Club	235
10	Labrador West Minor Softball	200
11	Figure Skating	173
12	Rowing Assoc	120
13	Community Gardens	106
14	Men's Baseball	90
15	Curling	85
16	Craft Guild	72
17	Tae Kwon Do	64
18	Men's Soccer	63
19	Minor Football	60
20	Menihek High School	60
21	Karate	50
22	Smokey Mountain Ski Team	50
23	Northern Lights Drama	50
24	Army Cadets	45
25	Carol Players	40
26	Lab West Senior's	40
27	Sea Cadets	37
28	Swim Team	30
29	Ladies Baseball	25
30	Cheerleading	24
31	Junior Volleyball	24
32	Hams Radio	8
33	Men's Ball Hockey – without application	
34	Junior Ball Hockey – without application	
35	Roller Derby – without application	
**Summer Program generally has 200+ participants		