



LABRADORWEST

LABRADOR WEST WINTER CARNIVAL SPONSORSHIP PROGRAM

DATE: _____

NAME OF BUSINESS: _____

BUSINESS ADDRESS: _____

BUSINESS CONTACT PERSON: _____

TITLE: _____

CONTACT PHONE: _____

CONTACT EMAIL: _____

SPONSORSHIP PROGRAM SELECTED: _____

(If your donation will be all “in-kind” please provide a detailed breakdown of expenses)

RECREATION AND COMMUNITY EVENTS

1-709-944-3602 ph

1-709-944-5277 fx

recreationevents@labradorcity.ca



LABRADORWEST

Friends of Carnival

Your company will be recognized as a Friend of Carnival

Your company logo will be placed on our "Labrador West Special Events" Facebook page

Your company will commit a monetary or in-kind donation up to \$499

Bronze

Your company will be recognized as a Bronze Sponsor

Your company logo will be placed on our "Labrador West Special Events" Facebook page

Your company will commit to a minimum donation of \$500 to \$999 value (50% of value can be as an in-kind). A portion of this can be contributed to the Teen Ambassador Competition.

Silver

Your company will be recognized as a Silver Sponsor

Your company logo will be placed on our "Labrador West Special Events" Facebook page

Your company will commit to a minimum donation of \$1,000 to \$1,999 value (50% of value can be as an in-kind). A portion of this can be contributed to the Teen Ambassador Competition.

Gold

Your company will be recognized as a Gold Sponsor

Your company logo will be placed on our "Labrador West Special Events" Facebook page

Your company will commit to a minimum donation of \$2,000 to \$2,999 value (50% of value can be as an in-kind). A portion of this can be contributed to the Teen Ambassador Competition.

Platinum

Your company will be recognized as a Platinum Sponsor

Your company logo will be placed on our "Labrador West Special Events" Facebook page

Your company will commit to a minimum donation of \$3,000 value (50% of value can be as an in-kind). A portion of this can be contributed to the Teen Ambassador Competition.



January 6th, 2026

Dear Community Partners,

On behalf of the Winter Carnival Committee, we are pleased to share that we will be celebrating the 65th Anniversary of the Labrador City Winter Carnival from March 6–15th, 2026. Once again we will be Celebrating As One with the Town of Wabush.

This milestone year is especially meaningful to our communities, and we are planning a wide range of activities and events for all ages—from family-friendly programming and youth activities to community gatherings that celebrate our history. Our goal is to create “Days to Remember” for residents of Labrador City and Wabush while honoring the spirit that has made this carnival a cherished tradition for 65 years.

To help make this celebration a success, we are seeking cash and in-kind donations from our businesses/community partners. We have prepared a sponsorship package outlining various opportunities, which we would be happy to share with you for review.

If you are interested in supporting the Winter Carnival, we would be pleased to arrange pickup of donated items or cheques at your convenience.

You may reach us at 944-3602 to coordinate. Cheques may be made payable to:

Town of Labrador City (Winter Carnival).

If you prefer to mail your donation, please send it to:

405 Booth Avenue

Labrador City, NL

We would be honoured to have your organization take part in this year’s carnival celebrations and theme activities. Your support helps ensure the continued success of an event that brings our communities together year after year.

Thank you for your time and consideration. We look forward to hearing from you.

Sincerely;
Evelyn Ryan
Town of Labrador City Special Event/Program Co-ordinator

**“People coming together as a
community can make things happen.”**

Jacob Rees-Mogg



LABRADORWEST

